



ADVERTISING SPECIFICATIONS

^aDASHER BOARDS

- Business/Organization is responsible for providing dasher board advertising collateral on a 30”h x 90”w PPM7 Polypropylene Banner, printed on high quality, full color, matte finish.
- All artwork shall be approved by Park District of Oak Park (PDOP) prior to collateral creation.
- PDOP is responsible for the installation, repair, replacement and removal of all dasher board advertisement collateral. PDOP will provide Lexan covering, which is specially designed to limit damage from ice skates, pucks and sports equipment.

^bBANNERS

- Business /Organization is responsible for providing 8’w x 3’h Banners and should be created to sustain various weather elements.
- Grommets should be placed all sides of the banner, including corners.
- All artwork shall be approved by Park District of Oak Park (PDOP) prior to collateral creation.

^cPROGRAM GUIDE

- Ad space is limited to availability.
- Business /Organization is responsible for providing advertisement artwork.
- Accepted artwork formats: Vector Format (.EPS or .AI), High Resolution pixel format (300 dpi JPG file or PDF file) or Low Resolution/large physical dimension pixel file (Note: The physical dimensions of the ad files must be at least 4x the size of the finished ad. Example: for a 5"x5" ad at 72dpi, the image size needs to be at least 20"x20").
- All artwork shall be approved by Park District of Oak Park (PDOP) prior to collateral creation.
- Size Options.

